Dear Dr Gillott,

I am pleased to advise that the application detailed below has been approved.

Ethics Number: 2017/311

Approval Date: 08/08/2017

Expiry Date: 07/08/2018

Project Title: Exploring how children's food brand associations and food choice

preferences are affected by exposures to food marketing within web-based

advergames: a Public Health perspective

Researchers: Kelly Gillott Bridget; Smith Rachel; Yeatman Heather; Bauman Adrian;

Baur Louise; Boyland Emma; Chapman Kathy; Folkvord Frans; Hughes

Clare; King Lesley;

Documents Ethics Application Final Rachel Smith 29/06/2017

Approved: Response to Review Form 01/08/2017

Participant Information Sheet Peak Afterschool Care 01/08/2017 Participant Information Sheet Peak Vacation Care 01/08/2017 Participant Information Sheet Sports Camp 01/08/2017

Participant information Sheet Sports Camp 01/08/20.

Participant Information Sheet UOW 01/08/2017

Consent Form Version 1 23/06/2017

Debriefing Information Version1 23/06/2017 Verbal Debriefing Version1 28/06/2017 Email to Peak Version1 19/05/2017

Peak Brief Version 19/05/2017

Peak Confirmation Version 15/06/2017

Peak Blurb Version1 25/06/2017

Email to Sports Camp Version1 26/04/2017 Sports Camp Confirmation Version1 05/05/2017 Email to Sports Camp Parents Version1 26/06/2017

Email to IHMRI Version1 26/04/2017 Email from IHMRI Version1 26/04/2017 Email to Schools Version1 23/06/2017 Media Advert UOW Version1 22/06/2017 Media Advert Peak Version1 22/06/2017

Media Advert Sports Camp Version1 22/06/2017

Flyer Sports Camp Version1 22/06/2017

Flyer Peak Version1 22/06/2017 Flyer UOW Version1 22/06/2017 VAS Scale Version1 23/06/2017

Brand Recognition and Attitudes Questionnaire Version1 28/06/2017

Game Version1 23/06/2017

Sites:

Site	Principal Investigator for Site
University of Wollongong	Rachel Smith
Peak Sports & Learning	Rachel Smith

The HREC has reviewed the research proposal for compliance with the *National Statement* on *Ethical Conduct in Human Research* and approval of this project is conditional upon your continuing compliance with this document. Compliance is monitored through progress reports; the HREC may also undertake physical monitoring of research.

Approval is granted for a twelve month period; extension of this approval will be considered on receipt of a progress report **prior to the expiry date**. Extension of approval requires:

- The submission of an annual progress report and a final report on completion of your project.
- Approval by the HREC of any proposed changes to the protocol or investigators.
- Immediate report of serious or unexpected adverse effects on participants.
- Immediate report of unforeseen events that might affect the continued acceptability of the project.

If you have any queries regarding the HREC review process or your ongoing approval please contact the Ethics Unit on 4221 3386 or email rso-ethics@uow.edu.au.

Yours sincerely,

Emma Barkus

Dr Emma Barkus,

Acting Chair, UOW & ISLHD Social Sciences Human Research Ethics Committee

The University of Wollongong and Illawarra and Shoalhaven Local Health District Social Sciences HREC is constituted and functions in accordance with the NHMRC National Statement on Ethical Conduct in Human Research.