Control/No Branding (Condition One)	Peripheral Branding (Condition Two)	In-game economy (Condition Three)	Advertisement in Game (Condition Four)
VAS hunger scale and Logo 1	VAS hunger scale and Logo 1	VAS hunger scale and Logo 1	VAS hunger scale and Logo 1
-			-
Game with no branding	Game with peripheral branding	Game with branded game components	Game with video advertisement
-			
Choice from 4 foods	Choice from 4 foods	Choice from 4 foods	Choice from 4 foods
-			-
Eating chosen food	Eating chosen food	Eating chosen food	Eating chosen food
-			
Game/Lolly Questions and Logo 2	Game/Lolly Questions and Logo 2	Game/Lolly Questions and Logo 2	Game/Lolly Questions and Logo 2
Height & weight measured	Height & weight measured	Height & weight measured	Height & weight measured